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PACKARD MOTOR CAR FOUNDATION PRESENTS

THE

JUNE 2025

PACKARD PULSE

HONORING HISTORY, EMBRACING THE FUTURE

A NEWSLETTER FOR THE PACKARD PROVING GROUNDS



2025 Salon - Calling All Twelves

Check out the beautiful selection of Packard Twelves that answered the call this year!

Click this link to view the professional images taken by Nadir Ali.

2025 PPG Upcoming Events

Saturdays	Shelby Farmers Market
Tue, July 15th	Blood Drive
Fri, July 18th	Simply Unique Night Market
Sun, July 20th	Easy Rodders Car Show
Sun, Aug 24th	PPG Wedding Garage Sale
Fri, Sept 12th	Simply Unique Night Market
Sun, Sep 14th	Cars 'R' Stars Car Show
Sun, Oct 19th	Annual Fall Open House

Volunteer Spotlight



Volunteer Spotlight: Dennis Shepherd Preserving the Past, One Packard at a Time

Meet Dennis, one of our dedicated new volunteers whose passion for automotive history and desire to preserve the legacy of the Packard Motor Company brought him to the Packard Proving Grounds.

Dennis's enthusiasm for the site shines through in everything he does—from detailing our historic Packards to mowing the lawns and restoring buildings. "I started out helping with the restoration of the Lodge garage doors," he says. "Then I got trained to be a driver for the fleet, which is probably my favorite thing."

Though still learning his way around, Dennis shares, "I think getting involved with the PPG is a way of paying it forward, so the next generations can enjoy these beautiful automobiles and the historic grounds."

Dennis's commitment to helping ensure the site is ready for visitors is clear. Dennis

takes great pride in keeping the property looking sharp. “I enjoy cutting the grass. The grounds are a very important first impression for visitors, and I try to make sure it looks like a well-maintained park.” That eye for detail carries into his work on the cars, too. “It’s nice when people notice how good the cars look—when the chrome accents pop on some of these pieces of art.”

This is Dennis’s first experience with volunteering, and he’s already encouraging others to get involved: “I’d definitely recommend volunteering at PPG. Just keep trying different things until you find what makes your heart smile.”

Outside of PPG, Dennis enjoys a variety of hobbies. He’s been a beekeeper since 2016 (currently taking a break after losing his hives last year), plays keyboards occasionally in his brother’s church band, and loves driving his unique collection of cars—including a rare 2005 Dodge Neon SRT-4 Commemorative Edition, one of only 200 ever made.

Married for 36 years, with two children and three grandchildren, Dennis recently retired from Chrysler in December 2024 and is adjusting to a new chapter in life. We’re so glad that chapter includes the Packard Proving Grounds.

Thank you, Dennis, for everything you do—you’re helping keep the Packard legacy alive, one shining chrome detail and freshly cut lawn at a time!

Explore Volunteer Opportunities @ the PPG

Gems from the Vault



Biggest Shipment Day in Packard History

By P.H. Connell

On Tuesday, May 7, 1935 all records for the 35 years that Packard had been building cars were broken. The record for that day was 333 cars; including 1935 Packard 120s. The highest previous record was made on August 30, 1929 when 303 cars were shipped in one day.

Packard production was now greater than ever before in company history. With the 120 plant producing to nearly full capacity, production for May was maintained at nearly 6,100 per month. The biggest previous production month was October 18, 1928 when 5,548 cars were built. This was during a year when Packard shipped 49,608 cars.

Factory production plans for the second quarter of 1935 including April, May and June called for the building of 16,300 One Twenties alone! These higher production levels allowed the field to take delivery of high demand body styles and fill existing backorders for 120's.

Salesmen were advised to continue to take new orders even for back ordered body styles. The higher the builds the greater the delivery harvest.

Included are two photos. The first image shows Packard 120's rolling off the assembly line at Building 31. The visible street sign reads Palmer at Bellevue. The second photo is a view south down Bellevue Avenue showing new cars ready to ship during this record breaking production event.

Also see the Packard Inner Circle Magazine dated May 13, 1935 for more information.

Every picture tells a story. History is wonderful. These photos are on file in the vault at the Packard Proving Grounds.



Packard Rosies Honored

Nine Packard Rosies were honored along with several other Rosies at the Sterling Heights Memorial Day Parade on May 26, 2025. Eight of these Packard Rosies are recognized with granite markers and arose bush in our Rosie Garden at the PPG.

Bette Kenward from The American Rosie the Riveter Association works hard to gather volunteers to help spread the story of the women who helped win the war.

If you wish to march in parades with The American Rosie the Riveter Association and help spread the word about our Rosies, please contact curator Kim Parr at kim@packardprovinggrounds.org.

There are more parades planned and more possibilities to help us keep this history alive for future generations. Your help is greatly needed and appreciated.

Flyers for Upcoming Events at the PPG



Click on the flyer images to save a .jpg file to share with your friends & family!

THE PACKARD PROVING GROUNDS GIFT SHOP

VINTAGE COOL MEETS SUMMER HEAT.



Sun's out, style's on. Throw it back in a Packard tank.

Gift Shop purchases directly support the Packard Motor Car Foundation.

Shop at our online Gift Shop

SUPPORT THE **PMCF** MISSION.

Preserve the past.

Fuel the future.



[Click here to make a donation to the Packard Motor Car Foundation](#)



Have a question?

You can call or text us at the PPG main phone
586-739-4800



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