

PACKARD MOTOR CAR FOUNDATION PRESENTS

THE

JAN 2025

PACKARD PULSE

HONORING HISTORY, EMBRACING THE FUTURE

A NEWSLETTER FOR THE PACKARD PROVING GROUNDS



2025 PPG Upcoming Events

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| Sat, Feb 8th | Down & Derby Scouts Fundraiser Event |
| Sun, Feb 16th | Historic Speaker Series - William Austin Burt |
| Sun, Feb 23rd | Farmers Market Vendor Boot Camp |
| Sun, Mar 9th | Historic Speaker Series - Electric Cars |
| Sun, Mar 16th | Historic Speaker Series - Albert Kahn |
| Sat & Sun
Mar 22 & 23rd | Metro Carvers Show |
| Sun, Mar 30th | PPG Annual Wedding Show |
| Sat, April 5th | Great Gatsby Gala Fundraiser |



Volunteer Spotlight



Meet Florence Hogan

This month, we shine our Volunteer Spotlight on Florence Hogan who has been volunteering for the past 5 years.

Florence first discovered PPG through her husband, who was involved with the Car Shows. With a love for history—especially local and Metro Detroit history and architecture—she was eager to learn more about the historic site.

Since joining the volunteer team, Florence has been amazed by PPG's progress. She has witnessed the museum gaining more recognition, the hosting of successful events and weddings, and the transformation of the grounds and buildings with ongoing restorations. "I'm impressed with all the work & commitment volunteers have given PPG," states Florence.

What sets PPG apart for Florence is its ability to bring history to local communities in Macomb and Metro Detroit. She sees PPG as a hidden treasure in the region that deserves recognition and appreciation. As a new Volunteer Ambassador, she looks forward to educating the community about PPG's history and raising awareness about its diverse events & volunteer opportunities.



One of her most heartwarming volunteer experiences was hosting the Ice Cream Social this past summer. She loved seeing visitors enjoy the beautiful grounds while stopping to chat. A particularly fun moment was when an experienced "old-time scooper" gave her a lesson in proper ice cream scooping, complete with a live demonstration!

Florence's volunteer journey at PPG began with assisting at weddings. Over time, she expanded her involvement to the Farmers Market, the Ice Cream Social, the Great Gatsby Event, and the Volunteer Ambassador group. Each role has given her the opportunity to meet wonderful people and contribute to PPG's mission.



For those considering volunteering at PPG, Florence offers this advice: "If you like local history and meeting people, PPG is a great place to give back to your community." She has built meaningful friendships while volunteering and finds the teams she works with to be both pleasant and fun to work with.

Florence is retired and had a successful career as a cosmetology instructor and salon owner for over 35 years. She says volunteering at PPG is an opportunity to try new things, meet new people, and support a meaningful cause. Outside of volunteering, Florence enjoys reading, traveling with her 3 children and 4 grandchildren, lunch outings with friends, and taking classes at her local senior center and at the MORE Program at Macomb Community College. She has also dedicated 14 years to volunteering at the St. Paul of Tarsus Food Pantry, where she serves as the fundraising committee coordinator. Additionally, she contributes her time as the Secretary for her condominium association.

Thank you, Florence, for your dedication and contributions to the Packard Proving Grounds!

Calling all Twelves: Announcing a Salon Special Showing at the Packard Proving Grounds



Second-annual Salon to feature all 1932-1939 Packard Twin Six and Twelve models.

This unique event revives the automotive salons of the pre-war era at Packard's historic, Albert Khan designed testing facility.

This is expected to be the largest assembly of exclusively twelve-cylinder Packards at the Proving Grounds in modern history.

[Click here](#) to learn more about the 2025 Salon.

THE PACKARD PROVING GROUNDS GIFT SHOP

Pin your love on
SOMETHING TIMELESS.



*Gift your sweetheart a piece of history with a
Packard Pin.*

Gift Shop purchases directly support the Packard Motor Car Foundation.

Shop at our online Gift Shop



Farmers Market Bootcamp

Learn the ins and outs of becoming a vendor at the farmers market.

\$35

- What to sell?
- Pricing and record keeping
- Social Media and promotion
- Branding and Marketing
- Equipment and displays
- Cottage Food Laws
- Licensing & permits

Sat Feb 23 @ 10am

\$25 can be redeemed as one weekly vendor fee at the 2025 farmers market season upon successful completion.

PackardProvingGrounds.org/event/SFM-bootcamp/

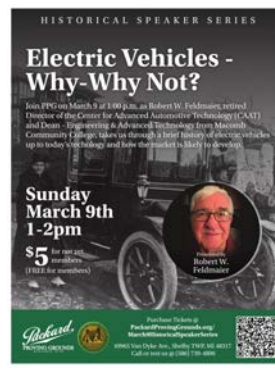


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Preserve the past.
Fuel the future.



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**The Right
way to
Fundraise**



Check out RaiseRight

Your next grocery bill, gas tank fill-up, restaurant check, coffee run, and online purchase can help you raise money for the Packard Proving Grounds!

Join the PPG's RaiseRight program so you can buy gift cards to use as payment for everyday expenses and shop online through RaiseRight. Every gift card and online purchase earns up to 20% back — and it adds up fast! Each family can easily earn \$1,000 or more every year.

Plus, with a mobile app available and instant access to your eGift card and reload purchases, you can buy gift cards and shop online through RaiseRight anytime, anywhere.

[Learn More](#)

Have a question?

You can text us at the PPG main phone #586-739-4800



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