



**SATURDAYS AT THE
PACKARD PROVING
GROUNDS**

**MAY 16 -
OCT 10, 2026**

9am-2pm (Rain or Shine)

*Where History
& Harvest Meet*



49965 Van Dyke Ave., Shelby Twp, MI 48317
Call or text (586) 739-4800

PackardProvingGrounds.org/FarmersMarket



Proud member of the



THE MARKET WILL BE CLOSED ON SATURDAY, JULY 4TH, BUT OPEN ON MEMORIAL WEEKEND & LABOR DAY WEEKEND.
VENDORS PRE-REGISTER ON FRIDAY BEFORE THE MARKET BY TEXTING US AT 586-739-4800 \$30 WEEKLY

SPONSORSHIP LEVELS



PRESENTING SPONSOR

“History & Harvest Partner” – \$5,000

BENEFITS:

- “Packard Farmers Market presented by [Business Name]” recognition
- Logo featured prominently on:
 - Farmers Market webpage
 - Market signage at every market
 - Social media sponsor thank-you posts (minimum 4)
- Dedicated Sponsor Theme Day at the market (branded signage + shout-outs)
- Vendor-style booth space at up to 4 market days
- Opportunity to host a complimentary private event at the Packard Proving Grounds (ideal for client appreciation, staff gathering, or customer event – date coordinated)
- Recognition in press releases and media outreach
- Verbal recognition during market announcements throughout the season



GOLD SPONSOR

Community Champion – \$2,500

BENEFITS:

- Logo on website and seasonal market signage
- One sponsored theme week at the market
- Booth space at up to 3 market days
- Social media recognition (minimum 3 posts)
- Inclusion in sponsor thank-you signage
- Opportunity to include branded giveaways or coupons at the market
- Recognition during weekly market announcements



SILVER SPONSOR

Local Supporter – \$1,250

BENEFITS:

- Name/logo on website sponsor page
- Booth space at up to 2 market days
- One social media spotlight post
- Sponsor signage at the market
- Verbal recognition during the season
- Option to sponsor a specific feature (kids’ activities, music, dog-friendly day, etc.)



BRONZE SPONSOR

Small Business Ally – \$500

BENEFITS:

- Name listed on website and sponsor signage
- Booth space at 1 market day
- Social media thank-you mention
- Recognition as a supporter of PPG preservation



MARKET FRIEND

(Entry-Level / Add-On) – \$250

BENEFITS:

- Name listed on website sponsor page
- Group sponsor signage at the market
- Ideal for small businesses wanting visibility and goodwill

OPTIONAL ADD-ONS

(Any Level)

- Sponsor a specific market feature (music, kids’ crafts, dog-friendly day)
- Co-branded giveaways or sampling
- Sponsored hydration station or seating area
- Cross-promotion with business social media

To secure your sponsorship or for more information, contact Mary Anne Demo
maryanne@packardprovinggrounds.org or (586)-739-4800