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MEDIA INQUIRIES

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The Roar Returns to Packard: Sponsorship Opportunities Now Open for the 2026 Great Gatsby Gala Fundraiser

Shelby Township, MI – The Roaring Twenties will be back at the historic Packard Proving Grounds for the return of The Great Gatsby Gala Fundraiser on Saturday, April 25, 2026, from 6–11 p.m. This year's gala will welcome guests into the excitement of the 1920s in support of preserving one of Michigan's most historic automotive sites.

The Packard Proving Grounds Historic Site is also seeking the support of local businesses, organizations, and community partners to join the gala as sponsors to help make the evening possible. Sponsorship opportunities include exclusive recognition throughout the event and the chance to be part of a legacy that represents Michigan's rich history of design, innovation, and craftsmanship.

“Packard’s legacy represents timeless elegance, craftsmanship, and pride—values that continue to inspire our preservation work today,” said Mary Anne Demo, Executive Director of the Packard Proving Grounds Historic Site. “Each sponsor plays a vital role in keeping that history alive.”

Guests in attendance will enjoy dinner, drinks, live jazz, and dancing, with Roop Raj of Fox 2 News returning as master of ceremonies. Guests are also encouraged to embrace the spirit of the era by dressing in 1920s-inspired attire.

Tickets are \$100 per person, and they can be purchased now at PackardProvingGrounds.org/GreatGatsby. Tables for eight are also available, and those

interested in exploring sponsorship opportunities can visit the same page to view available tiers and recognition benefits.

For additional information, please contact the Packard Proving Grounds at (586) 739-4800 or email info@packardprovinggrounds.org.

About the Packard Motor Car Foundation/Packard Proving Grounds

The Packard Motor Car Foundation (a 501c3 charitable organization) owns the Packard Proving Grounds Historic site which is recognized as a State of Michigan historic site, and on the National Register of Historic Places. Its mission is to preserve the legacy of the Packard Motor Car Company through the restoration and preservation of the Packard Proving Grounds, educating future generations about America's automotive history.

Visit PackardProvingGrounds.org for more information.